

ADV9

// PRODUCT PRESENTATION

WHO IS HIGHFIELD?

Highfield is a unified Brand, and it's essential that we as Brand leaders speak with one consistent voice. Highfield is more than a product definition—it's a global identity built around our tagline, Dare to Explore, and our mission of enabling as many people as possible to enjoy happy times together on the water.

End users generally don't focus on GRP versus Alloy, and dealer objections can introduce concerns that customers were never thinking about.

As a Brand, we will offer one of the broadest product ranges globally, giving us the strength to explore new markets. Diversification remains key to securing the future of the Brand.

An aerial photograph showing a dense network of rivers and streams flowing through a lush, green forested landscape. The water bodies are light-colored, contrasting with the dark green of the surrounding trees.

INTRODUCING THE

ADV9



ADV9

// PHILOSOPHY OF DESIGN

Market penetration in Europe and US markets from the likes of Nimbus, Saxdor and Axopar have taught us that the new sharp edged, high performance, small/medium cabin boats have a Global appeal.

They combine great looks with good fuel economy, low ownership costs, exciting performance and an increased boating season duration. It is clear that these players are disrupting the traditional RIB, hardboat and even motoryacht sector.

It is time that Highfield reacts to this dramatic market change without copying & whilst retaining our DNA as a RIB brand.

The ADV9 will redefine the pocket family adventure boat by offering the benefits of a RIB with the performance and styling seen in the emerging Adventure boat market.

The ADV9 is a brave design, brave lines, brave addition of the inflatable tube.

Immediately visible by its on-water profile, it is a design that is prepared to be challenged, people will talk about it, it will be noticed.

**DO NOT COPY.
LEAD.
BE BRAVE.**

ADV9

The Highfield ADV9 is a bold reimagining of the high-performance cabin crossover. Designed by VOM Creations, it's purpose-built for true adventure, commercial versatility, and modern comfort. With sharp lines, an un-compromising layout, and RIB-style architecture, it blends offshore capability with sleek styling and market-leading practicality.

With its spacious interior, the ADV9 suits family & leisure, charter or chase tender use. Slide-on tubes future-proof the boat with easy upgrades and reduced damage risk, while improving water deflection, docking safety, and onboard security - especially in rough conditions.

As a fully self-contained weekender, the ADV9 offers up to four berths, a heated or air-conditioned cabin, galley, head, and optional camper hood, creating a truly multiseasonal vessel. A flush deck, wide beam, high freeboard, and direct swim platform access enhance safety and usability. Its non-stepped hull design not only ensures smooth trailering and compatibility with floating docks but also offers easy handling in all conditions. With 50-knot performance, 250NM cruising range, and four lifting points, the ADV9 stands out as a versatile, high-spec vessel.



LENGTH

9.2m / 30.2ft

HEIGHT (WITH RADAR MAST)

3.51m / 11.5ft

WIDTH

3.27m / 8.8ft

INTERNAL WIDTH

2.4m / 7.9ft

BOAT WEIGHT (APPROXIMATE)

3600kg

MAX PAX

TBC

MAX HP

300hp x 2, 450hp x 1

FUEL TANK

450l



STANDARD

- Non skid deck
- Hypalon tube
- Cabin furniture
- Glass/screens/cabin door
- Centre rear bench part
- Drivers seating island with 2 seats
- Upholstery driver/passenger seat
- Upholstered interior panels

OPTIONS

- A-frame
- Hard Top
- Additional deck hatch front
- Aluminium roof rack
- Heated seats
- Side benches / cockpit sofas
- Cockpit table
- Table cushion
- Bow cushion
- Flexiteek
- Scanstrut Atmos
- Fishing rod holder in hard-top frame
- Wetbar
- 1x fridge in galley
- 2x fridge in galley
- Gas stove
- Electric stove
- Electric grill
- Live bait tank
- Light package rgb
- Underwater lights
- Search light
- Bow railings
- Stern side steps
- Basic electrical installation
- Cleats
- Bow & stern sunshades
- Canopy
- Cabin mattress
- Wireless charger front cabin
- Fabric toilet seat cover
- Cabin blinds
- Heating system
- Air conditioning
- Fresh water system
- Grey water system
- Toilet with black water system
- Bow thruster
- Trims tabs lenco
- Trim tabs zipwake interceptor 600S
- Trim tabs seakeeper ride 525
- Bow windlass
- Mooring package
- Shore Power
- Navigational Equipment
- Radar simrad
- VHF
- Audio system fusion with 4 speakers



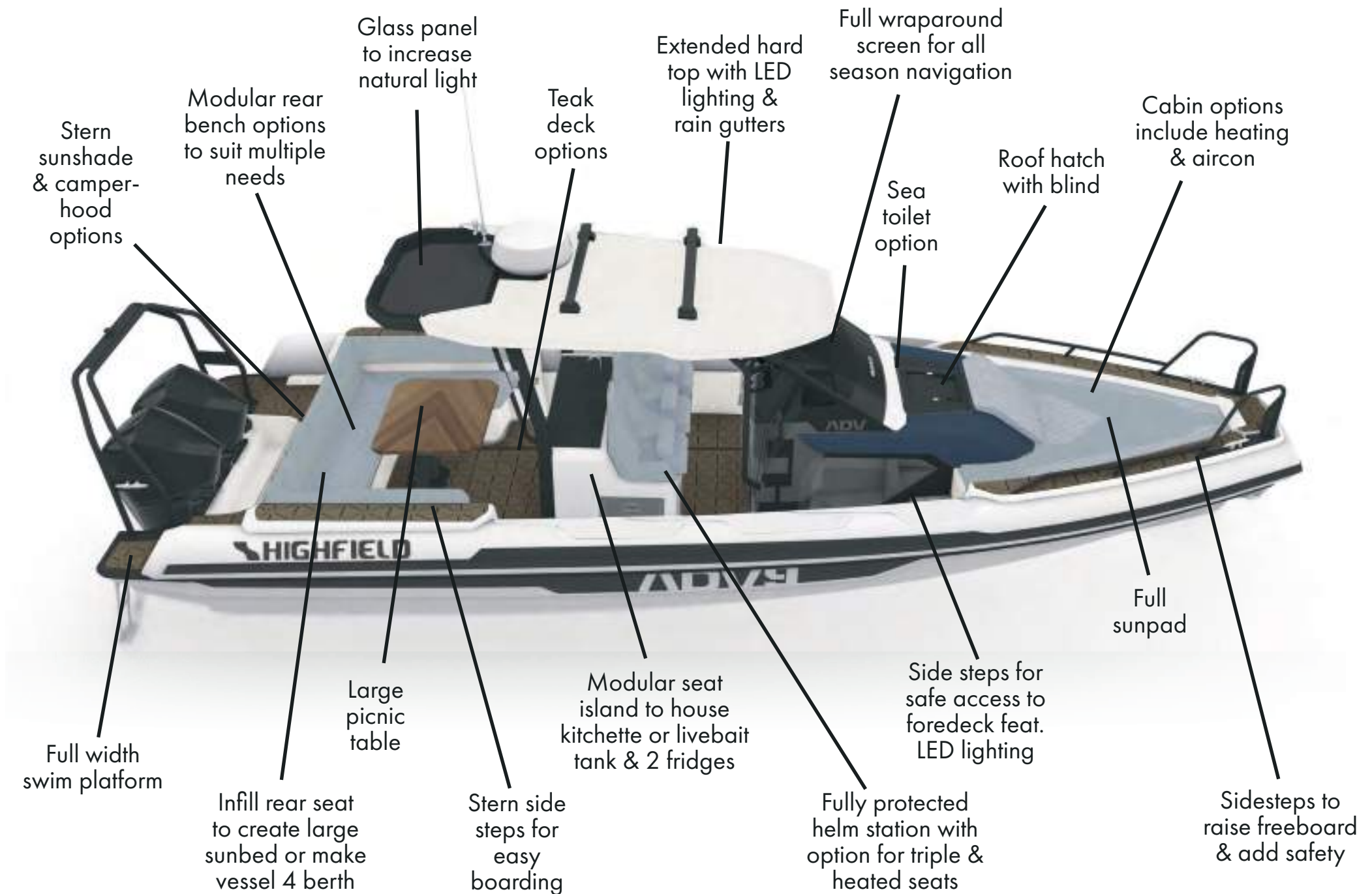
// THE DETAILS

- 2/4 berth weekender
- Family friendly interior
- Light & roomy cabin
- Hybrid design
- High freeboard
- Dry riding
- Offshore ability
- 50 knot performance
- Modular interior
- Highfield DNA
- Explore further

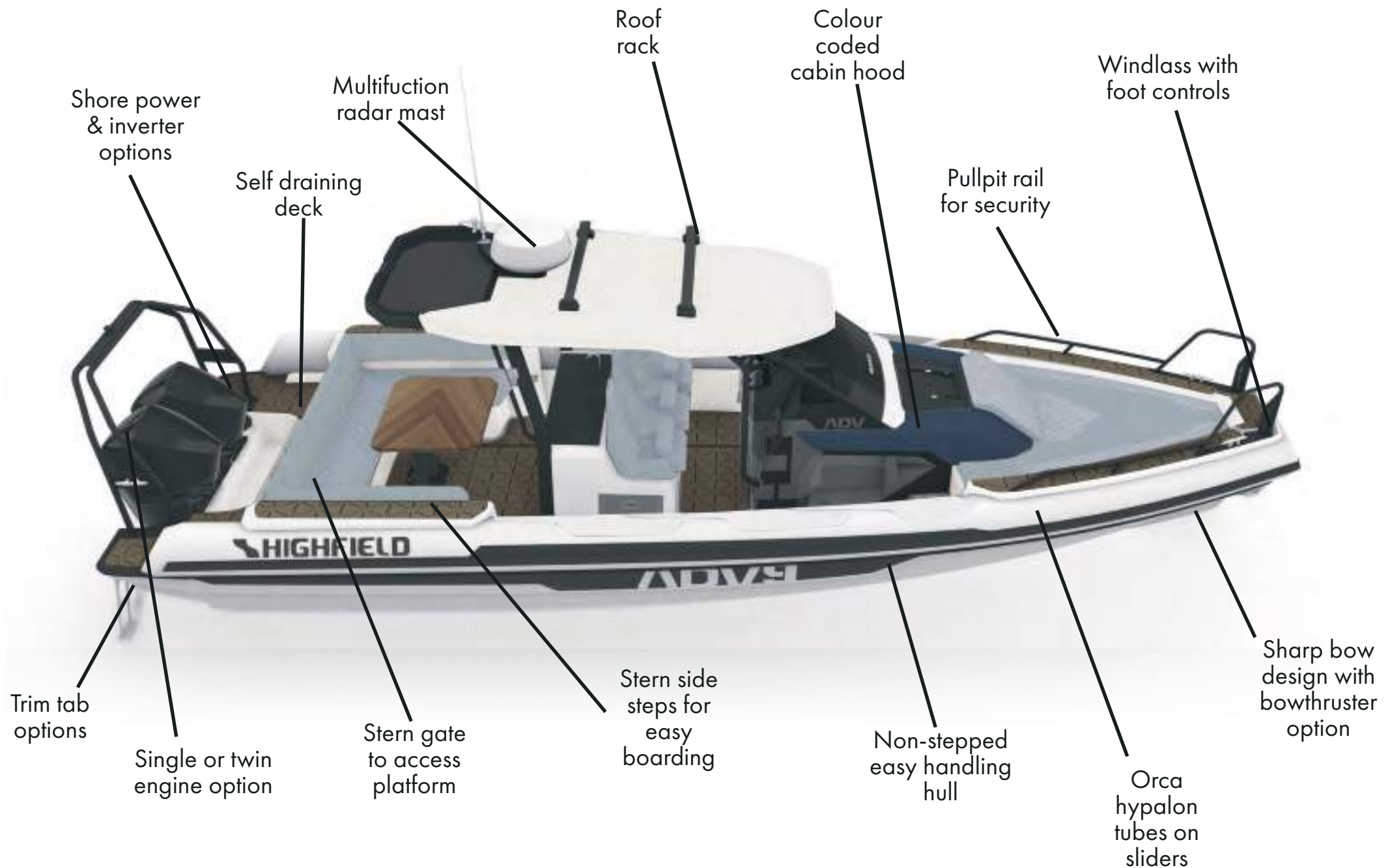
**LIGHT & AIRY
INTERIOR CABIN**

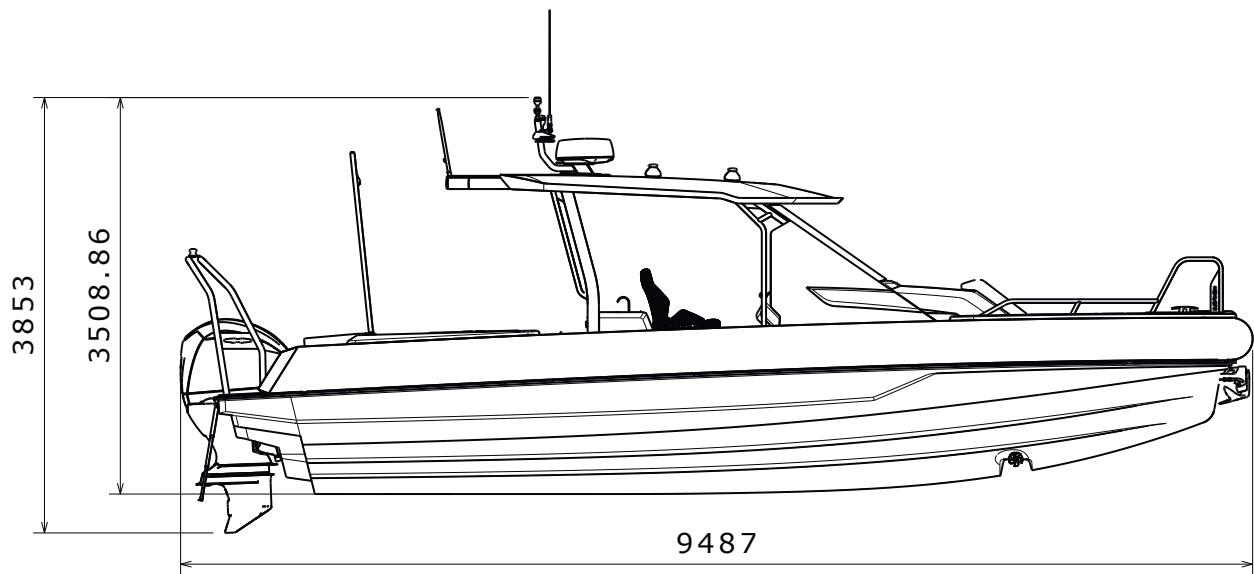


// COMFORT FEATURES

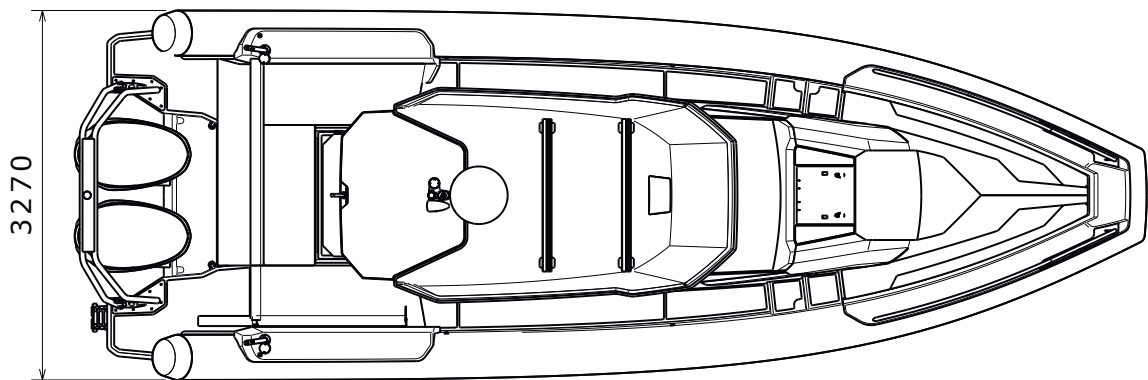


// TECHNICAL FEATURES





Bottom view
Scale: 1:50



Front view
Scale: 1:50



ADV9

EXANDED
POTENTIAL
MARKET

ADV9 // EXPANDED POTENTIAL MARKET

UPGRADE

Existing Highfield owners that we would have lost to adventure cabin boats can now stay with our brand. Owners of other larger ribs can now join highfield retaining the rib feel but having the space and cabin that they need.

DOWNSIZE

Owners of larger vessels that have become too difficult to manage. Want to retain their independence and freedom on a vessel that is much easier to handle, much safer in a marina environment, usually older couples.

BIG RIB OWNERS

We will attract larger rib owners from performance end through to med rib options and in most cases will offer much better value and a lower price point.

ADVENTURE BOAT PEOPLE

We will for sure attract some from the adventure boat sector that want to push further. The adv9 will give a level of safety that most of the current offerings do not.

SUPERYACHT TENDER & CHASE CRAFT

Adv9 has been designed with optional hard lifting points that will suit this sector. Sleek styling, great performance and an improved ability to come alongside the mothership with the added tubes as full length fendering.

CHARTER & RENTAL

Multiple performance options and an enhanced level of safety make this an ideal rental boat. The tubes will limit damage risk to other vessels and the catb capacity will help with commercial B2C charter.

MODULARITY FOR YOUR CHOICE OF ADVENTURE

- Cruising models
- Simple charter models
- Fishing version
- Lux version

Highfield has built a boat for those that understand their needs, we build boats for boat people.

SIMPLICITY

**A LOT OF NEW
ADVENTURE BOATS ARE
JUST TOO COMPLICATED,
WITH INTERIORS THAT
NEED ENDLESS
CONVERTING. THE ADV9
KEEPS THINGS SIMPLE. WE
GIVE YOU WHAT YOU NEED,
IN THE RIGHT PLACES.**

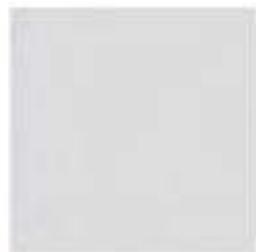
The background of the entire slide is a piece of marbled paper. It features a complex pattern of swirling, organic shapes in various shades of brown, tan, and beige. The lines are fluid and non-repeating, creating a rich, textured appearance. The lighting seems to come from the top left, casting soft shadows and highlighting the undulating surface of the paper.

ADV9

**COLOUR SCHEMES
BASED ON MARKET TREND**



MACLIA ARCTIC



SUNBRELLA NAT
10020 WINES



MARINE MAT TERRA



INTERNAL GRIP COLOUR
WHITE



HIGHLIGHT GRIP COLOUR
GREY WHITE (RAL 9002)



POLAR



MACLIS OAK



SUNDBRELLA NAT
MOSS CLAY



MARINE MAT TERRA



INTERNAL GRP COLOUR
WHITE



HIGHLIGHT GRP COLOUR
GREY BEIGE (RAL 1015)





MAQUA SERENITY



SUNBrella MAT
100% FROSTY CHINE



MARINE MAT TERRA



INTERNAL GRP COLOUR
WHITE



HIGHLIGHT GRP COLOUR
BLUE GREY (RAL 7031)





MAGLIA SAFARI



SUNDBELLA SJA
FIBS CELOADON



MARINE MAT TERRA



INTERNAL GRP COLOUR
WHITE



HIGHLIGHT GRP COLOUR - CHROME
GREEN (RAL 6020)



MANGROVE



MAGLIA FJORD



SILVERTECH TEAL



MARINE MAT TERRA



INTERNAL GAP COLOUR
WHITE



HIGHLIGHT GAP COLOUR
BLUE GREEN (RAL 6005)



ADV9

**KEY HARDBOAT
COMPETITORS**

AXOPAR

29CCX, 29 SUNTOP 29 CROSS CABIN



JEANNEAU

MERRYFISHER 895

NORDKAPP

COUPE 830



BENETEAU

ANTARES 8 & 9



NIMBUS

T-9, C-9 & W-9



ADV9

KEY RIB
COMPETITORS

JOKER BOAT CLUBMAN 30



ITALBOATS 32GT



LOMAC GT 8.5



RANIERI CAYMAN 33



NUOVA JOLLY 30SC

CAPELLI 10WA



ZAR 950



COMPETITION PRICING OVERVIEW

HIGHFIELD VS KEY HARD BOATS - AVERAGE PRICE [€]

BRAND	MODEL	EXTERNAL BEAM	FUEL CAPACITY	DESIGN CAT B PAX	REAL WORLD PACKAGE €
HIGHFIELD	ADV9	3320mm	450l	TBC	TBC
NIMBUS	C9-T9	2950mm	417l	4	206,000
SAXDOR	27GTO	2600mm	300l		176,000
AXOPAR	29 SUNTOP	2950mm	400l	6	185,000
XO	DFN 8	2530mm	385l		130,000
XO	DFN9	2600mm	450l	6	220,000
NAVAN	C10 S10	2990mm	400l	10	300,000
NORDKAPP	830 COUPE	2920mm	400l		203,000
BENETEAU	ANTARES 9	3000mm	600l	6	185,000
CAPELLI	10WA	3300mm	350l	18	260,000
RANIERI	CAYMAN 28 EX	3300mm	420l	20	214,000
ZODIAC	X9CC	3320mm	630l	8	213,000





ADV.HIGHFIELDBOATS.COM

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